



Leading Regional early - stage
startup accelerator

www.uplift.al



Uplift Western Balkans 2022



- **Uplift Western Balkans** is an early-stage StartUp accelerator program focused on growing business and increasing valuation. We aim to support dozens of the most innovative and promising startups from the Balkans region.
- Through Uplift, Startups will learn how to pitch to investors, protect their intellectual property, improve their business models and apply the lean methodology.

What's new in Uplift 2022



- Possibility for financial investments
- 10k EUR “grant prize” for the best teams
- More international start - up teams and mentors
- More partners supporting Uplift and startups in Uplift
- Knowledge trip for the best startup teams to Austria

What we offer?



- 3 months complex acceleration program
- Workshops, networking sessions, dedicated business coaching and 1 - on - 1 mentoring
- 25+ top industry experts, mentors and successful entrepreneurs in Europe and region
- Access to leading Balkans investors at final Uplift Demo Day
- Pilot your solution through networking with Uplift key partners
- Brand Identity and Brand Strategy Package
- Investment Readiness Package
- Trademark Registration and Infringement Protection
- Bridge2EU program - Study trip to Austria and Slovakia

What we are looking for?



- Tech Startups and teams in any field
- Minimum viable product or service is an advantage
- Potential to monetize and scale your business internationally
- Full - time commitment and ability to participate in the program in Tirana
- Teams capable to work intensively to deliver substantial progress and tangible results during the program
- Demonstrated traction such as first (paying/not paying) customers, subscribers, potential revenue or relevant partners

Our domains / key focus

Innovation



- SMART CITY & HOME
- DIGITAL TRANSITION
- FUTURE ENERGY
- CIRCULAR ECONOMY
- MOBILITY
- SOCIAL IMPACT
- SUSTAINABLE INNOVATION

Innovative products and services disrupting industries in the field of smart city, urban mobility, cleantech, social impact, health & well - being.

Fin - Tech & Telco



Telco & Fin - tech Startups bringing innovation on Financial sector, or using blockchain technologies, across a wide range of fields, such as fintech, medtech, utilities, food, delivery or supply chain.

How do we work with Uplift startups?



Startup
Assessment

+

Startup
Targets Setting

+

Startup
Customized

Development Plan



Business
Workshops

+

Informal
Networking
Sessions



Individual
Mentoring

+

Business
Coaching



Bootcamp

+

Progress Pitch

+

Investment/
Demo Day

Uplift Western Balkans startups get support in key business areas...

**Brand Identity
and Brand
Strategy**

**Product
development**

Sales strategy

**Marketing
strategy**

**New markets
development**

**Business
intelligence**

**Presentation
skills**

Fundraising

**Trademark
Registration and
Infringement
Protection**

**Finance &
Accounting**

IP & Legal

**Finances &
Investments**

